The ultimate product for organizing, following, managing and optimizing your company's customer relations! ANTYXSOFT CRM is available in two editions (Basic and Advanced) while, at the same time, it offers the possibility of full customization so as to respond effectively to your company's requirements.

General Features

- ✓ Modern and easy-to-use dashboard
- ✓ Email and sms template engine
- ✓ Report Generator
- ✓ Installation on-premise and on cloud
- ✓ Design of reports - views
- ✓ Full customization
- ✓ Integration of external applications (CTI)
- ✓ Connection with external tools (google, paypal, mailchimp)
- ✓ Multi-language and multi-currency
- ✓ Extra modules: project management, Microsoft Dynamics NAV Connector

Sales and Marketing Features

- ✓ Contacts management (related contacts, anniversaries, dynamic and static contacts lists)
- ✓ Items per contact monitoring
- ✓ Activities management (phone calls, meetings, tasks etc)
- ✓ Sales opportunities
- ✓ Offers management (products, prices, discounts, success possibilities, life cycle)
- ✓ Contracts management
- ✓ Automatization of recurring tasks
- ✓ Design of reports – views (sales statistics reports)
- ✓ Campaign tracking
- ✓ Design of emails and sms
- ✓ Email and SMS marketing campaigns

Integration Features

- ✓ CTI applications' integration (3CX phone system, dialogic)
- ✓ ERP applications and cloud services integration
- ✓ Connectivity with external tools (google, paypal, mailchimb)

Extra Modules

- ✓ Projects and subprojects management, tasks assignment per project, predetermined task flow, results' recording per task, project or resource, offers per project monitoring
- ✓ Microsoft Dynamics Nav. Connector, import of accounts from Microsoft Dynamics Nav. (customers, suppliers), accounts sending to Microsoft Dynamics Nav., orders import and sending to Microsoft Dynamics Nav.
- ✓ Connectivity with Galaxy ERP

ANTYXSOFT CRM Basic edition includes:

- ✓ Contacts management (related contacts, anniversaries, dynamic and static contacts lists)
- ✓ Items per contact monitoring
- ✓ Activities management (phone calls, meetings, tasks etc)
- ✓ Mass activities for campaigns, Emails / SMS mass sending
- ✓ Sales opportunities recording and offers management with products, prices, discounts, success possibilities, life cycle
- ✓ Department, employees, equipment setting, Resources tasks monitoring, Resources tasks calendar, searching of multiple resources availability
- ✓ Pending tasks and notifications
- ✓ Dashboard (Personalized user's interface)
- ✓ Design of predetermined tasks, tasks flow support, Tasks per assignment monitoring
- ✓ Report Generator and grid views tools
- ✓ Customization Tool (Design of entry screens at user level, creation of new entities, design of search lists, scripting)
- ✓ Email & sms template engine

Users: 2

ANTYXSOFT CRM Advanced edition includes:

- ✓ Contacts management (related contacts, anniversaries, dynamic and static contacts lists)
- ✓ Items per contact monitoring
- ✓ Activities management (phone calls, meetings, tasks etc)
- ✓ Outlook Calendar
- ✓ Mass activities for campaigns, Emails / SMS mass sending
- ✓ Sales opportunities recording and offers management with products, prices, discounts, success possibilities, life cycle
- ✓ Department, employees, equipment setting, Resources tasks monitoring, Resources tasks calendar, searching of multiple resources availability
- ✓ Pending tasks and notifications
- ✓ Report Generator, grid views and ready OLAP Views
- ✓ Dashboard (personalized user interface)
- ✓ Customization Tool (Design of entry screens at user level, creation of new entities, design of search lists, scripting)
- ✓ Email & sms template engine
- ✓ Document Management system
- ✓ Competitions management, competitors' products and pricelists, sales opportunities connection to competition

Users: 10