

Increase your company's awareness and boost your sales with ANTYXSOFT E-COMMERCE! Taking advantage of the most up-to-date Microsoft technologies and supporting all latest generation's browsers, ANTYXSOFT E-COMMERCE solution serves perfectly any e-commerce scenario, B2B, B2C, B2X.



### General Features

- ✓ 100% customizable templates
- ✓ Responsive - Mobile Device Support
- ✓ One page or anonymous checkout
- ✓ Set-kit support or custom build products
- ✓ SSL transaction security protocol
- ✓ Phone order support
- ✓ Print-to-PDF receipts
- ✓ RMA support, Return Management
- ✓ Integrated Live Chat
- ✓ SMS notifications
- ✓ W3C Compliance (XHTML)
- ✓ Web Services API
- ✓ RTL (right-to-left) support
- ✓ Multi-store
- ✓ Multiple warehouses

### Product Features

- ✓ Unlimited number of products and assortment based on categories and manufacturer
- ✓ Coherent, relevant and related products
- ✓ Recurring products
- ✓ Multiple images per item
- ✓ Multiple warehouses (available stock and prices per warehouse or branch), monitoring and management of stocks per product feature (e.g. color, size etc)
- ✓ Attributive features of products (e.g. color, size) and multiple units of measurement, weight and dimension
- ✓ Smart product search and product features – product filters
- ✓ List of products comparison and product tags
- ✓ Online products' download (licenses, user agreements etc)
- ✓ Multiple pricelists per customer group or customer categories and special prices
- ✓ Price concealment for anonymous users
- ✓ Backorder and pre-orders support

### Sales and Marketing Features

- ✓ Reward point system
- ✓ Marketing manager (email campaigns) and customizable email templates
- ✓ Special marking of products that are shipped for free or tax free products
- ✓ Social media connection (Facebook, Twitter, Google+)
- ✓ Affiliate program and gift cards support
- ✓ Discount per item or per item category, discount history, progressive levels of discount
- ✓ Advanced commercial policy support
- ✓ New products (separate level of presentation)
- ✓ Free shipping support (e.g. according to quantity, weight or total order cost)
- ✓ Users' product rating, poll organization and forum support
- ✓ Search Engine Friendly URL's
- ✓ Automated URL Re-Writing
- ✓ Customize default SEO meta tags
- ✓ Google product search, PriceGabber / Yahoo Shopping, become.com product feeds
- ✓ CMS functionality (creation of separate pages with images, videos etc)
- ✓ Connectivity with Skrutz

### Shipping Features

- ✓ Parametric shipment methods
- ✓ Connection with international shipping companies (UPS, FEDEX etc) and shipping tracking number (in case of connection to a shipping company's online system)
- ✓ Shipping charges calculation, according to total order's cost or weight
- ✓ Free shipment for orders more than X €
- ✓ Additional charges per item
- ✓ Packaging support
- ✓ Parametric country list for invoicing and shipment
- ✓ Multi –language και multi-currency support

### Payment Features

- ✓ Credit and debit card support, Paypal support
- ✓ Restrictions to payment methods per country
- ✓ Refund (and partial refund) support
- ✓ Google checkout
- ✓ Parametric payment methods (e.g. bank account deposit, on credit etc)
- ✓ Real-time currency exchange rates

### **Customer Service Features**

- ✓ Creation of personal account, with approval option
- ✓ Sign in or log in with email account or username, additional parametric fields for extra information, password recovery
- ✓ Design and management of parametric questionnaires for customer profile creation
- ✓ OpenID, Facebook and Twitter authentication
- ✓ EU cookie law support
- ✓ Orders' history, order's status, wish list and email-sms notifications
- ✓ Multiple addresses per client
- ✓ News RSS and new products' RSS
- ✓ Customers' categories support
- ✓ Pricelist per customer's category support